

PHOENIX UNION FOUNDATION FOR EDUCATION SPONSORSHIP BENEFITS

<u>Superintendent</u>	<u>Principal</u>	<u>Teacher</u>	<u>Valedictorian</u>	<u>Salutatorian</u>	<u>Principal's List</u>	<u>Honor Roll</u>	<u>Scholar</u>
\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
1 Available	1 Available	2 Available	2 Available	2 Available	3 Available	5 Available	Unlimited
GENERAL BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS
1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet	1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet	1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet	1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet	1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet	1. Logo recognition in PUFÉ marketing materials including annual brochure and marketing packet	1. Logo on sponsor page of Foundation website	1. Social Media mentions during the year
2. Private meeting with District Superintendent	2. Opportunity to be included in the Foundation's promo video.	2. Hyperlinked Logo on sponsor page of Foundation website	2. Hyperlinked Logo on sponsor page of Foundation website	2. Logo on sponsor page of Foundation website	2. Logo on sponsor page of Foundation website	2. Social Media mentions during the year	2. Company Name in Press Release
3. Logo placement on all Foundation marketing email communications to 500+ recipients	3. Rotating Banner ad on homepage of PUFÉ website	3. Social Media mentions during the year	3. Social Media mentions during the year	3. Social Media mentions during the year	3. Social Media mentions during the year	3. Company Name in Press Release	3. Opportunity to provide a testimonial on the website and in marketing materials.
4. Opportunity to give remarks at the Scholarship Reception	4. Hyperlinked Logo on sponsor page of Foundation website	4. Company Name in Press Release	4. Company Name in Press Release	4. Company Name in Press Release	4. Company Name in Press Release	4. Opportunity to provide a testimonial on the website and in marketing materials.	4. Invitation to the Scholarship Reception
5. Opportunity to be included in the Foundation's promo video.	5. Social Media mentions during the year	5. Named Scholarship of \$1,000	5. Opportunity to provide a testimonial on the website and in marketing materials.	5. Opportunity to provide a testimonial on the website and in marketing materials.	5. Opportunity to provide a testimonial on the website and in marketing materials.	5. Invitation to the Scholarship Reception	
6. Rotating Banner ad on homepage of PUFÉ website	6. Company Name in Press Release	6. Opportunity to provide a testimonial on the website and in marketing materials.	6. Invitation to the Scholarship Reception	6. Invitation to the Scholarship Reception	6. Invitation to the Scholarship Reception		
7. Hyperlinked Logo on sponsor page of Foundation website	7. Named Scholarship of \$1,000	7. Invitation to the Scholarship Reception					
8. Social Media mentions during the year	8. Opportunity to provide a testimonial on the website and in marketing materials.						
9. Company Name in Press Release	9. Invitation to the Scholarship Reception						
10. Named Scholarship of \$4,000							
11. Opportunity to provide a testimonial on the website and in marketing materials.							
12. Invitation to the Scholarship Reception							
SCHOLARSHIP DINNER	SCHOLARSHIP DINNER	SCHOLARSHIP DINNER	SCHOLARSHIP DINNER	SCHOLARSHIP DINNER	SCHOLARSHIP DINNER	SCHOLARSHIP DINNER	SCHOLARSHIP DINNER
1. 2 tables of 10 at the Dinner with premium placement	1. 2 tables of 10 at the Dinner with preferred placement	1. 1 table of 10 at the dinner	1. 1 table of 10 at the dinner	1. 1 table of 10 at the dinner	1. 2 tickets to the scholarship dinner	1. 2 tickets to the scholarship dinner	1. 2 tickets to the scholarship dinner
2. First choice to invite Superintendent to sit at table	2. Award and Entertainment Recognition- Logo displayed next to the stage at dinner and next to student performances at reception	2. Auction Recognition - Logo displayed at several locations near auction tables	2. Décor Recognition - company logo on all centerpieces at each dinner table	2. Beverage Recognition - logo on every drink ticket, plus logo at each bar throughout the event	2. 2 additional drink tickets per guest	2. Logo in event program	2. Logo in event program
3. Dinner Recognition - Logo placement on event marketing/communication emails to 500+ recipients	3. 2 additional drink tickets per guest	3. logo placement on silent auction bidding website	3. 2 additional drink tickets per guest	3. 2 additional drink tickets per guest	3. Quarter page, full color, ad in the program	3. Logo on Sponsor Board	3. Company listing on welcome signage
4. Logo Placement on Podium	4. Full page, full color, back cover ad in the program	4. logo placement on silent auction receipts	4. Half page, full color, ad in the program	4. Quarter page, full color, ad in the program	4. Logo in event program	4. Company listing on welcome signage	4. Logo recognition at a specialty table (i.e. Photo booth, wine booth, etc.) - Limited Quantity, First Come - First Serve
5. Logo Placement in award videos to be played during the event and on the website	5. Logo in event program	5. 2 additional drink tickets per guest	5. Logo in event program	5. Logo in event program	5. Logo on Sponsor Board	5. Logo recognition at a specialty table (i.e. Photo booth, wine booth, etc.) - Limited Quantity, First Come - First Serve	5. Logo on the dinner slideshow
6. logo placement on silent auction bidding website	6. Logo on welcome board	6. Half page, full color, ad in the program	6. Logo on Sponsor Board	6. Logo on Sponsor Board	6. Company listing on welcome signage	6. Logo on the dinner slideshow	6. Company Name in Dinner Press Release
7. logo placement on silent auction receipts	7. Logo on Sponsor Board	7. Logo in event program	7. Company listing on welcome signage	7. Company listing on welcome signage	7. Opportunity to provide your company's table cloth on one event, activity or sales table	7. Company Name in Dinner Press Release	
8. 2 additional drink tickets per guest	8. Company listing on welcome signage	8. Logo on Sponsor Board	8. Opportunity to provide your company's table cloth on one event, activity or sales table	8. Opportunity to provide your company's table cloth on one event, activity or sales table	8. Logo on the dinner slideshow		
9. Full page, full color, inside cover ad in the program	9. Opportunity to for logo placement during reception	9. Company listing on welcome signage	9. Logo on the dinner slideshow	9. Logo on the dinner slideshow	9. Company Name in Dinner Press Release		
10. Logo in event program	10. Opportunity to provide your company's table cloth on one event, activity or sales table	10. Opportunity to provide your company's table cloth on one event, activity or sales table	10. Company Name in Dinner Press Release	10. Company Name in Dinner Press Release			
11. Logo on welcome board	11. Logo on the dinner slideshow	11. Logo on the dinner slideshow					
12. Logo on Sponsor Board	12. Company Name in Dinner Press Release	12. Company Name in Dinner Press Release					

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\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
1 Available	1 Available	2 Available	2 Available	2 Available	3 Available	5 Available	Unlimited
GOLF TOURNAMENT	GOLF TOURNAMENT	GOLF TOURNAMENT	GOLF TOURNAMENT	GOLF TOURNAMENT	GOLF TOURNAMENT	GOLF TOURNAMENT	
1. 2 Foursomes	1. 2 Foursomes	1. 1 Foursome	1. 1 Foursome	1. 1 Foursome	1. 1 Foursome	1. 1 Foursome	1. 2 individual players
2. Tee Box Sign	2. Tee Box Sign	2. Tee Box Sign	2. Tee Box Sign	2. Tee Box Sign	2. Tee Box Sign	2. Tee Box Sign	2. Opportunity for promotional item in SWAG bags
3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Logo in program
4. Company logo on sponsor banner	4. Company logo on sponsor banner	4. Company logo on sponsor banner	4. Company logo on sponsor banner	4. Company logo on sponsor banner	4. Logo in program	4. Logo in program	4. Company listing on sponsor poster
5. Logo in program	5. Logo in program	5. Logo in program	5. Logo in program	5. Logo in program	5. Company listing on sponsor poster	5. Company listing on sponsor poster	5. Company Name in Golf Press Release
6. Reserved seating at Lunch	6. Reserved seating at Lunch	6. Reserved seating at Lunch	6. Reserved seating at Lunch	6. Company listing on sponsor poster	6. Company Name in Golf Press Release	6. Company Name in Golf Press Release	
7. Logo on Sponsor Board	7. Logo on Sponsor Board	7. Logo on Sponsor Board	7. Logo on Sponsor Board	7. Company Name in Golf Press Release			
8. Company listing on sponsor poster	8. Company listing on sponsor poster	8. Company listing on sponsor poster	8. Company listing on sponsor poster				
9. Choice of hole for shotgun start	9. Secondary logo placement on event marketing/communication emails to 500+ recipients	9. Lunch Recognition - Option to provide your company tablecloth(s) for buffet tables and company logo on each luncheon table	9. Company Name in Golf Press Release				
10. Golf Recognition - Primary logo placement on event marketing/communication emails to 500+ recipients	10. Beverage Recognition - Company logo on every drink ticket and logo on drink carts	10. Company Name in Golf Press Release					
11. Challenge Hole Recognition - Company logo on signage at all challenge holes and option to have 1	11. Company Name in Golf Press Release						
12. Company Name in Golf Press Release							