



# PHOENIX UNION FOUNDATION FOR EDUCATION

## COMPARE SPONSORSHIP BENEFITS

|                                                                                                                                                                                                                   | <b>SUPERINTENDENT SPONSOR</b><br><b>\$30K</b><br><b>(1 AVAIL.)</b> | <b>PRINCIPAL SPONSOR</b><br><b>\$25K</b><br><b>(0 AVAIL.)</b> | <b>TEACHER SPONSOR</b><br><b>\$20K</b><br><b>(2 AVAIL.)</b> | <b>VALEDICTORIAN SPONSOR</b><br><b>\$15K</b><br><b>(1 AVAIL.)</b> | <b>SALUTATORIAN SPONSOR</b><br><b>\$10K</b><br><b>(0 AVAIL.)</b> | <b>PRINCIPAL'S LIST SPONSOR</b><br><b>\$7.5K</b><br><b>(1 AVAIL.)</b> | <b>HONOR ROLL SPONSOR</b><br><b>\$5K</b><br><b>(5 AVAIL.)</b> | <b>SCHOLAR SPONSOR</b><br><b>\$3K</b><br><b>(UNLIMITED)</b> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------|
| <b>GENERAL BENEFITS</b>                                                                                                                                                                                           |                                                                    |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 1. Logo recognition in PUFE marketing materials including annual brochure and marketing packet                                                                                                                    | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     |                                                               |                                                             |
| 2. Private meeting with District Superintendent                                                                                                                                                                   | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 3. Logo placement on all Foundation marketing email communications to 500+ recipients                                                                                                                             | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 4. Opportunity to give remarks at the Scholarship Reception                                                                                                                                                       | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 5. Opportunity to be included in the Foundation's promo video.                                                                                                                                                    | X                                                                  | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 6. Rotating Banner ad on homepage of PUFE website                                                                                                                                                                 | X                                                                  | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 7. Hyperlinked Logo on sponsor page of Foundation website                                                                                                                                                         | X                                                                  | X                                                             | X                                                           | X                                                                 |                                                                  |                                                                       |                                                               |                                                             |
| 8. Logo on sponsor page of Foundation website                                                                                                                                                                     |                                                                    |                                                               |                                                             |                                                                   | X                                                                | X                                                                     | X                                                             |                                                             |
| 9. Social Media mentions during the year                                                                                                                                                                          | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 10. Company Name in Press Release                                                                                                                                                                                 | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 11. Named Scholarship of \$4,000                                                                                                                                                                                  | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 12. Named Scholarship of \$1,000                                                                                                                                                                                  |                                                                    | X                                                             | X                                                           |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 13. Opportunity to provide a testimonial on the website and in marketing materials.                                                                                                                               | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 14. Invitation to the Scholarship Reception                                                                                                                                                                       | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| <b>SCHOLARSHIP DINNER</b>                                                                                                                                                                                         |                                                                    |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 1. 2 tables of 10 at the Dinner with premium placement                                                                                                                                                            | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 2. First choice to invite Superintendent to sit at table                                                                                                                                                          | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 3. 2 tables of 10 at the Dinner with preferred placement                                                                                                                                                          |                                                                    | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 4. 1 table of 10 at the dinner                                                                                                                                                                                    |                                                                    |                                                               | X                                                           | X                                                                 | X                                                                |                                                                       |                                                               |                                                             |
| 6. Dinner Recognition - Logo placement on event marketing/communication emails to 500+ recipients                                                                                                                 | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 6.1 Logo Placement on Podium                                                                                                                                                                                      | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 6.2 Logo Placement in award videos to be played during the event and on the website                                                                                                                               | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 7. Award and Entertainment Recognition- Logo displayed next to the stage at dinner and next to student performances at reception                                                                                  |                                                                    | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 8. Auction Recognition - Logo displayed at several locations near auction tables                                                                                                                                  |                                                                    |                                                               | X                                                           |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 8.1 logo placement on silent auction bidding website                                                                                                                                                              | X                                                                  |                                                               | X                                                           |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 8.2 logo placement on silent auction receipts                                                                                                                                                                     | X                                                                  |                                                               | X                                                           |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 9. Décor Recognition - company logo on all centerpieces at each dinner table                                                                                                                                      |                                                                    |                                                               |                                                             | X                                                                 |                                                                  |                                                                       |                                                               |                                                             |
| 10. Beverage Recognition - logo on every drink ticket, plus logo at each bar throughout the event                                                                                                                 |                                                                    |                                                               |                                                             |                                                                   | X                                                                |                                                                       |                                                               |                                                             |
| 11. 2 tickets to the scholarship dinner                                                                                                                                                                           |                                                                    |                                                               |                                                             |                                                                   |                                                                  | X                                                                     | X                                                             | X                                                           |
| 12. 2 additional drink tickets per guest                                                                                                                                                                          | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     |                                                               |                                                             |
| 13. Full page, full color, inside cover ad in the program                                                                                                                                                         | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 14. Full page, full color, back cover ad in the program                                                                                                                                                           |                                                                    | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 15. Half page, full color, ad in the program                                                                                                                                                                      |                                                                    |                                                               | X                                                           | X                                                                 |                                                                  |                                                                       |                                                               |                                                             |
| 16. Quarter page, full color, ad in the program                                                                                                                                                                   |                                                                    |                                                               |                                                             |                                                                   | X                                                                | X                                                                     |                                                               |                                                             |
| 17. Logo in event program                                                                                                                                                                                         | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 18. Logo on welcome board                                                                                                                                                                                         | X                                                                  | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 19. Logo on Sponsor Board                                                                                                                                                                                         | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             |                                                             |
| 20. Company listing on welcome signage                                                                                                                                                                            | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 21. Opportunity to provide individual favors at each dinner seat                                                                                                                                                  | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 22. Opportunity to for logo placment during reception                                                                                                                                                             | X                                                                  | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 23. Opportunity to provide your company's table cloth on one event, activity or sales table                                                                                                                       | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     |                                                               |                                                             |
| 24. Logo recognition at a specialty table (i.e. Photo booth, wine booth, etc.) - Limited Quantity, First Come - First Serve                                                                                       |                                                                    |                                                               |                                                             |                                                                   |                                                                  |                                                                       | X                                                             | X                                                           |
| 25. Logo on the dinner slideshow                                                                                                                                                                                  | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 26. Company Name in Dinner Press Release                                                                                                                                                                          | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| <b>GOLF TOURNAMENT</b>                                                                                                                                                                                            |                                                                    |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 1. 2 Foursomes                                                                                                                                                                                                    | X                                                                  | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 2. 1 Foursome                                                                                                                                                                                                     |                                                                    |                                                               | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             |                                                             |
| 3. 2 individual players                                                                                                                                                                                           |                                                                    |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               | X                                                           |
| 4. Tee Box Sign                                                                                                                                                                                                   | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 5. Opportunity for promotional item in SWAG bags                                                                                                                                                                  | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 7. Company logo on sponsor banner                                                                                                                                                                                 | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 8. Logo in program                                                                                                                                                                                                | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 9. Reserved seating at Lunch                                                                                                                                                                                      | X                                                                  | X                                                             | X                                                           | X                                                                 |                                                                  |                                                                       |                                                               |                                                             |
| 10. Logo on Sponsor Board                                                                                                                                                                                         | X                                                                  | X                                                             | X                                                           | X                                                                 |                                                                  |                                                                       |                                                               |                                                             |
| 11. Company listing on sponsor poster                                                                                                                                                                             | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |
| 12. Choice of hole for shotgun start                                                                                                                                                                              | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 13. Golf Recognition - Primary logo placement on event marketing/communication emails to 500+ recipients                                                                                                          | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 13.1. Secondary logo placement on event marketing/communication emails to 500+ recipients                                                                                                                         |                                                                    | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 14. Challenge Hole Recognition - Company logo on signage at all challenge holes and option to have 1 company representative and a table (with company-provided tablecloth) at one challenge hole to greet golfers | X                                                                  |                                                               |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 15. Beverage Recognition - Company logo on every drink ticket and logo on drink carts                                                                                                                             |                                                                    | X                                                             |                                                             |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 16. Lunch Recognition - Option to provide your company tablecloth(s) for buffet tables and company logo on each luncheon table                                                                                    |                                                                    |                                                               | X                                                           |                                                                   |                                                                  |                                                                       |                                                               |                                                             |
| 17. Company Name in Golf Press Release                                                                                                                                                                            | X                                                                  | X                                                             | X                                                           | X                                                                 | X                                                                | X                                                                     | X                                                             | X                                                           |

thank you sponsors



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