

**PHOENIX UNION FOUNDATION FOR EDUCATION
SPONSORSHIP BENEFITS**

<u>Principal</u> \$25,000 and Up	<u>Teacher</u> \$20,000 - \$24,999	<u>Valedictorian</u> \$15,000 - \$19,999	<u>Salutatorian</u> \$10,000 - \$14,999	<u>Honor Roll</u> \$5,000 - \$9,999
BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS	GENERAL BENEFITS
1. Logo recognition in PUFÉ marketing materials, banners, posters, boards, programs, slideshows	1. Logo recognition in PUFÉ marketing materials, banners, posters, boards, programs, slideshows	1. Logo recognition in PUFÉ marketing materials, banners, posters, boards, programs, slideshows	1. Logo recognition in PUFÉ marketing materials, banners, posters, boards, programs, slideshows	1. Logo recognition in PUFÉ marketing materials, banners, posters, boards, programs, slideshows
2. Hyperlinked Logo on sponsor page of Foundation website	2. Hyperlinked Logo on sponsor page of Foundation website	2. Hyperlinked Logo on sponsor page of Foundation website	2. Logo on sponsor page of Foundation website	2. Logo on sponsor page of Foundation website
3. Full page, full color, back cover ad in programs	3. Half page, full color, ad in programs	3. Half page, full color, ad in programs	3. Quarter page, full color, ad in programs	3. Quarter page, full color, ad in programs
4. Social Media mentions during the year	4. Social Media mentions during the year	4. Social Media mentions during the year	4. Social Media mentions during the year	4. Social Media mentions during the year
5. Company Name in Press Releases	5. Company Name in Press Releases	5. Company Name in Press Releases	5. Company Name in Press Releases	5. Company Name in Press Releases
6. Opportunity to provide a testimonial on the website and in marketing materials.	6. Opportunity to provide a testimonial on the website and in marketing materials.	6. Opportunity to provide a testimonial on the website and in marketing materials.	6. Opportunity to provide a testimonial on the website and in marketing materials.	6. Opportunity to provide a testimonial on the website and in marketing materials.
7. Invitation to the Scholarship Reception	7. Invitation to the Scholarship Reception	7. Invitation to the Scholarship Reception	7. Invitation to the Scholarship Reception	7. Invitation to the Scholarship Reception
8. 30-second company-created commercial to play during sponsor recognition & on PUFÉ website for 12 months	8. 30-second company-created commercial to play during sponsor recognition & on PUFÉ website for 9 months	8. 30-second company-created commercial to play during sponsor recognition & on PUFÉ website for 6 months	8. 30-second company-created commercial to play during sponsor recognition & on PUFÉ website for 3 months	
9. Named Scholarship of \$2,000	9. Named Scholarship of \$1000	9. Named Scholarship of \$750		
10. Rotating Banner ad on homepage of PUFÉ website	10. Rotating Banner ad on homepage of PUFÉ website			
11. Opportunity to give remarks at the Scholarship Reception				
Golf Tournament:				
1. 2 Foursomes	1. 1 Foursome	1. 1 Foursome	1. 1 Foursome	1. 1 Foursome
2. Tee Box Sign	2. Tee Box Sign	2. Tee Box Sign	2. Tee Box Sign	2. Tee Box Sign
3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags	3. Opportunity for promotional item in SWAG bags
4. Reserved seating at Lunch	4. Reserved seating at Lunch	4. Reserved seating at Lunch		
5. Beverage Recognition - Company logo on every drink ticket and logo on drink carts				